



## OUR FAMILY OF BRANDS

For every travel need,  
Marriott® offers a world of opportunity.



Marriott International is a leading lodging company with more than 3,700 properties located in 74 countries and territories. Through an ever-evolving portfolio of innovative and award-winning brands — each with its own identity, each offering a different type of guest experience — Marriott can meet virtually any travel need or niche — for business or leisure, from weekend getaways to extended stays. And whether guests seek a luxurious deluxe hotel or sheer value accommodations, Marriott hotel brands adhere to a tradition of attentive guest care, exceptional amenities and in-depth local knowledge to ensure our guests' stays are not just comfortable, but always memorable. The Marriott family of brands is categorized into six classifications that are defined by both value level and brand "personality."

### LUXURY

With Marriott's Luxury hotel brand, guests will delight in dramatic, locally inspired architecture. They'll savor a sense of well-being, and revel in the ultimate luxury of time and freedom experienced at these hotels and resorts.



### LIFESTYLE/COLLECTIONS

From an inviting ambience and distinctive décor to vibrant cocktail lounges and stylish guest rooms, guests can immerse themselves in a sensory experience that makes Marriott's Lifestyle/Collections hotels singular and special.



### SIGNATURE

Built on a legacy of hospitality, our award-winning Signature brand is a favorite of guests everywhere. World-class spas and championship golf courses ensure the success of any business or leisure event.



### MODERN ESSENTIALS

Made for the way Marriott guests travel today, Marriott's Modern Essentials brands include refreshingly modern hotels that fuse high-tech with high-style and great service with great value. Creative approaches to comfort and space give guests room to work, plan and socialize.



### EXTENDED STAY

Marriott's Extended Stay brands provide guests with everything they need to stay productive on long stays. Spacious suites featuring full kitchens and separate areas for living, working and sleeping — all they need to bring is their routine.



### VACATION CLUBS

Relax and recharge at resorts designed for leisurely vacations. It's an easy, flexible and affordable way for guests to achieve their own dream vacations. Luxurious one-, two- and three-bedroom villas provide all the amenities of home with plenty of room for the entire family.



## LUXURY



### JW MARRIOTT®

Located in more than 52 cosmopolitan centers and exotic destinations worldwide, JW Marriott orchestrates a stay that is both seamless and memorable with exquisite surroundings of understated elegance, the finest dining and service that is attentive, yet absent of excess formality. Instead of opulence, JW Marriott hotels provide simple elegance. Instead of pretense, there's a sense of purpose for every detail and decoration. Each restaurant provides a unique dining experience that celebrates well-being and sustainability. And spas are designed to provide a truly indulgent, calming experience. The result is an inviting atmosphere where guests can be themselves. At JW Marriott, guests also experience:

- Unique and memorable dining delivered through celebrity chefs and a culture of distinctive culinary craftsmanship. Private access Executive Lounges offering business services and uniquely crafted food and beverage presentations (non-resort hotels).
- Full-service spas
- Pools and state-of-the-art fitness centers
- Luxurious marble bathrooms with terry bathrobes and exclusive amenities
- Nightly turndown service (resorts only)
- 24-hour Business Center, concierge, valet and room services
- High-speed Internet access

**Competitive set:** Grand Hyatt/Park Hyatt, Fairmont, St. Regis, Luxury Collection, Shangri-La Hotels and Resorts, Waldorf Astoria Collection, Conrad Hotels & Resorts

**Lodging segment:** Luxury



## LIFESTYLE / COLLECTIONS



### EDITION®

Conceived by hotelier Ian Schrager in partnership with Marriott, EDITION is the first true globally branded lifestyle hotel collection that combines the personal, intimate, individualized and unique lodging experience that Schrager is known for, with the global reach, operational expertise and scale of Marriott. EDITION is an evolutionary response to the desire for a sophisticated hotel experience. Each hotel with its rare individuality, authenticity and unique ethos reflects the modern lifestyle guest. EDITION is about an attitude and the way it makes guests feel rather than the way it looks. With the debut of each new EDITION hotel, guests will appreciate a unique take on sophisticated public spaces, finishes, design and details that will serve the experience, not drive it.

**Competitive set:** Four Seasons, One & Only, Morgans Hotel Group, W Hotels, Gansevoort Hotel Group, SLS Hotels

**Lodging segment:** Luxury



### AUTOGRAPH COLLECTION® HOTELS

Autograph Collection Hotels is an evolving ensemble of strikingly independent hotels, located in the world's most desirable destinations. Spanning the full spectrum of the travel experience, each destination is selected for its bold originality, rich character and uncommon details. From near and far, historic to iconic, the result is an exceptional array of properties. For guests seeking a new perspective when they travel, Autograph Collection is:

- **Confidently ORIGINAL**  
Each hotel has its own unique personality and original character.
- **Seamlessly ACCESSIBLE**  
Makes it easy for guests to find and book a special hotel that will enhance their travel experiences.
- **Expertly CURATED**  
Has the highest selection criteria. Each hotel has a distinct personality and offers unique experiences.
- **Uniquely REWARDING**  
Allows guests to earn and redeem points with the world's leading hotel loyalty program, Marriott Rewards.®

**Competitive set:** Kimpton, Luxury Collection, Waldorf Astoria Collection

**Lodging segment:** Upper Upscale



### RENAISSANCE® HOTELS

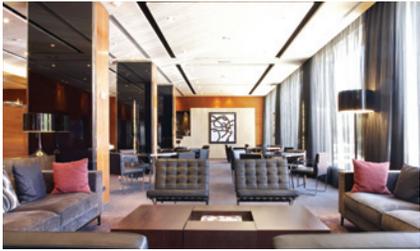
When guests check in at more than 150 Renaissance locations around the world, they are greeted by a host of amenities, unexpected luxuries and local inspiration. Each Renaissance hotel has a unique character and history that delights guests with moments to remember every time they stay. Whether they travel for business or pure pleasure, Renaissance offers a mix of historic icons, urban boutiques, modern classics and exotic resorts — each with its own personality and distinctive style — all with a generous dash of local flavor, charm and culture. As city natives, Renaissance on-site Navigators can point guests to one-of-a-kind encounters, ensuring that there's always something wonderfully new to be found. And for an exceptional experience, guests can enjoy the many programs available through RLife® LIVE, designed to help them easily discover hidden gems in music, food, the arts and more — right in the comfort of the hotel. At Renaissance, guests will discover:

- Hotel décor with an independent and residential sense of style
- Artfully designed guest rooms featuring luxurious bedding and prestige amenities
- Inviting lounges and restaurants featuring local beverages and cuisines
- Spacious and unique meeting and event space with sensory set-up options from music to lighting to scents
- Recreational and fitness options, including spas in some locations

**Competitive set:** Westin, Kimpton, Intercontinental, independent boutique hotels

**Lodging segment:** Upper Upscale





## SIGNATURE



## MODERN ESSENTIALS



### AC HOTELS BY MARRIOTT<sup>SM</sup>

AC Hotels reflects the modern, urban lifestyle with hotels featuring a unique blend of quality, comfort, design and technology. Meeting all the needs and expectations of today's business and leisure traveler, AC Hotels is tailor-made for travelers looking for a new way of understanding, experiencing and feeling the city they're in. AC Hotels is currently represented by close to 80 hotels in Spain, Portugal, Italy and France with new openings expected in Europe and Latin America. All AC Hotels welcome guests with the following features:

- Guest rooms with a contemporary look and feel, including the exclusive AC bed with crisp white bedding, four pillows and built-in reading lamps
- Wi-Fi service in all guest rooms
- Modern bathrooms with exclusive amenities
- Signature AC Lounge – a space for guests to both work and relax 24/7, with complimentary Wi-Fi, food and beverage service and multimedia facilities
- Free Wi-Fi in public areas
- 24-hour room service
- Free fitness center
- AC Breakfast, featuring a variety of options, such as fruits, pastries, cheeses, omelets, yogurts and freshly squeezed orange juice
- Meeting space with food and beverage service
- Business facilities at all properties

**Competitive set:** NH Hotels, Meliá Hotels International, Room Mate Hotels

**Lodging segment:** Upper Moderate



### MARRIOTT HOTELS & RESORTS<sup>®</sup>

Marriott Hotels & Resorts' legacy of welcoming guests at its hotels around the world is legendary. Yet it's the brand's ability to constantly evolve, to meet the changing needs and demands of today's traveler that makes it the preferred choice for brilliantly hosted hotel stays. An honest blend of style and comfort. The perfect combination of high-tech and high-touch. And by knowing its guests and what makes them feel utterly relaxed and entirely comfortable. Whether your clients' travels take them to a vibrant urban center, an idyllic island retreat or a dedicated conference center, Marriott Hotels & Resorts supports them each and every time with real warmth and genuine care, delivered through knowledgeable associates and memorable experiences. Guests at Marriott Hotels & Resorts can experience:

- Multifunctional public spaces that encourage socializing, business or time for oneself
- Guest rooms seamlessly engineered to allow for productive work and relaxation
- Full-service in-house restaurants
- Concierge levels offering upgraded accommodations and additional amenities
- Meeting facilities
- Business Centers
- Swimming pools, whirlpools and fitness centers
- World-class full-service spas at many locations
- Wired and wireless high-speed Internet access

**Competitive set:** Hilton, Hyatt, Westin, Sheraton

**Lodging segment:** Upper Upscale



### COURTYARD BY MARRIOTT<sup>®</sup>

With more than 900 hotels in over 30 countries, Courtyard offers exceptional accommodations at a refreshing value. Courtyard recognizes the ever-changing needs of today's traveler — especially the business traveler — by offering guests everything they need to stay productive and energized. New open and stylish lobbies provide inviting spaces to work, relax, eat, and socialize, while spacious guest rooms allow guests to relax or get down to business. At Courtyard, guests can make the most of their time on the road with these amenities:

- Free high-speed Internet access (North and Latin American properties)
- Free Wi-Fi in public areas (North and Latin American properties)
- Daily breakfast buffet available, or enjoy breakfast at The Bistro – *Eat. Drink. Connect*<sup>®</sup>. We proudly serve Starbucks<sup>®</sup> coffee (availability varies by location)
- Evening dining and bar service at The Bistro (availability varies by location)
- The GoBoard<sup>®</sup>, featuring interactive technology that helps guests know where to go locally, as well as how to map their way there
- Fitness facilities, swimming pools and whirlpool
- 24/7 Market offering snacks and drinks
- Boarding pass station and faxing/copying services
- Complimentary in-room or lobby coffee service
- Meeting space, with most properties accommodating 30 or more people

**Competitive set:** Hilton Garden Inn, Hyatt Place, Holiday Inn, Hampton Inn, aloft

**Lodging segment:** Upscale



### SPRINGHILL SUITES BY MARRIOTT<sup>®</sup>

SpringHill Suites is designed for both business and leisure travelers seeking style and space at an affordable price. These all-suite hotels offer modern amenities that provide guests with the opportunity to relax and revitalize so they leave feeling better than when they arrived. Business travelers find it easy to work in smartly designed guest rooms with dedicated work and living spaces, as well as ergonomic chairs and free high-speed Internet. SpringHill Suites has proven to be a top choice among families, too, who appreciate the extra space and a convenient kitchenette. At nearly 300 locations in North America, guests can enjoy:

- Spacious suites with separate work, sleep and living spaces
- Free high-speed Internet in the suite and free Wi-Fi in the lobby
- In-room kitchenette with microwave, mini-fridge and coffee service
- Free daily hot breakfast buffet
- Fitness center and swimming pool
- 24-hour market for food and snacks
- On-site business center

**Competitive set:** Hyatt Place, Hilton Garden Inn, Hampton Inn & Suites, Cambria Suites, Indigo, aloft

**Lodging segment:** Upscale



## EXTENDED STAY



### FAIRFIELD INN & SUITES BY MARRIOTT®

Fairfield Inn & Suites allows guests to travel with confidence by giving them just what they're looking for – outstanding service, free breakfast, free Wi-Fi and comfortable guest rooms – all at an exceptional value. With almost 700 hotels, including locations in gateway cities such as New York, Chicago and Washington, D.C., your clients will enjoy a pleasant stay wherever their travels may take them. Spacious guest rooms feature ample work space and comfortable beds to ensure a refreshing night's rest. Guests can stay connected with free Wi-Fi. Plus, they'll also appreciate free breakfast, helpful staff and 24/7 Business Centers to provide just what they need to stay productive on the road. For families or guests who simply prefer to have more room to stretch out, each hotel offers on average 20-25 suites. Many of the hotels also offer private meeting space for small groups. All Fairfield Inn & Suites properties feature:

- Free breakfast, including healthy options
- Free Wi-Fi
- Free high-speed Internet access
- 24/7 Business Center with printing capabilities
- In-room work area with ergonomic desk and chair
- 32-inch flat-panel HDTV
- Swimming pool
- Fitness center
- Same-day dry cleaning
- 24/7 Market
- Suites that include separate living, working and sleeping areas, mini-fridge, microwave, coffee maker, 32-inch HDTV and stereo

**Competitive set:** Hampton Inn, Holiday Inn Express & Holiday Inn, Comfort Inn, La Quinta

**Lodging segment:** Upper Midscale



### RESIDENCE INN BY MARRIOTT®

Residence Inn helps guests maintain their routines in an environment that allows them to set a pace that suits them. With more than 600 hotels, Residence Inn's spacious suites feature separate living and sleeping areas, fully equipped kitchens and free Wi-Fi. Guests experience a true sense of community as they interact with friendly staff, enjoy the complimentary hot breakfast, and mingle at fun evening social hours. Residence Inn is also the perfect place for families who need space to spread out. Guests can expect:

- Spacious studio, one- and two-bedroom suites with separate living and sleeping areas, including fully equipped kitchens and dedicated work spaces
- Free daily hot breakfast with healthy choices
- Free Wi-Fi
- Complimentary evening social hours and barbecues
- Flexible lobby for work or relaxation
- Fitness center with modern equipment and TVs
- Pool and whirlpool spa
- Outdoor areas with BBQ grill and firepit
- Free grocery delivery service
- Private meeting spaces for business meetings, events and family gatherings
- Lower rates for longer stays

**Competitive set:** Homewood Suites, Embassy Suites, element, Staybridge Suites, Hyatt House, Hilton, Hilton Garden Inn, corporate apartments

**Lodging segment:**  
Extended Stay – Upscale



### TOWNEPLACE SUITES BY MARRIOTT®

TownePlace Suites invites guests to spread out in spacious studio, one- and two-bedroom suites featuring separate sleeping and living areas, free high-speed Internet access and fully equipped kitchens. Free breakfast is available each morning in the hotel lobby. For the independent guest who travels for long stays and wants to maintain a productive rhythm, TownePlace Suites helps them settle in by acclimating them to the local area with the help of a knowledgeable staff and the unique TowneMap®, which connects them to the neighborhood. In more than 200 TownePlace Suites locations, guests can enjoy:

- Spacious studios and one- and two-bedroom suites featuring separate living and sleeping areas
- Fully equipped kitchens with microwaves, refrigerators, ovens and stoves
- Free breakfast
- Free high-speed Internet and Wi-Fi
- Home Office<sup>SM</sup> Suites' work space available
- In A Pinch<sup>®</sup> market with 24-hour access to convenience items
- Exercise room and outdoor swimming pool
- Close proximity to shopping, dining and entertainment
- Lower rates for longer stays

**Competitive set:** Candlewood Suites, Hampton Inn & Suites, Staybridge Suites, Home2Suites, corporate apartments

**Lodging segment:**  
Extended Stay – Upper Midscale



### MARRIOTT EXECUTIVE APARTMENTS®

Modern and comfortably upscale, Marriott Executive Apartments meets the needs of business and leisure travelers on an extended stay with over 20 locations throughout Europe, Asia, the Middle East and Latin America. Located in international cosmopolitan city centers, guests can experience the comforts of home with the convenience of hotel living, in a secure and private setting. Each hotel is in a prime location, conveniently close to off-property city amenities like dining, shopping and entertainment. Plus, most of the fully trained staff is native to the region, so they have extensive knowledge of the local area and can provide guests with the information they need to settle into their new environment quickly and easily. Marriott Executive Apartments locations include:

- Several living options, from studios to three-bedroom serviced apartments
- Comfortable yet elegant surroundings complete with dedicated work and relaxation areas
- Fully equipped gourmet kitchen
- Washer and dryer
- An entertainment system with TV and DVD player
- Security and 24-hour staffing, 7 days a week
- Housekeeping services
- Convenient grocery shopping service\*
- Dedicated phone and fax lines

\*Service may not be available at every property.

**Competitive set:** The Ascott Group, Frasers, Oakwood Apartments, Quest, IHG, Hyatt, Four Seasons, Intercontinental, Shangri-La

**Lodging segment:** Upper Upscale



## VACATION CLUBS



### MARRIOTT VACATION CLUB®

Marriott Vacation Club offers more than 50 resorts in more than 30 premier destinations around the globe, designed specifically for family vacations. Accommodations range from efficient studios to spacious three-bedroom villas and multistory townhomes offering open living and dining areas, a separate master suite, balconies or terraces, a full kitchen and a washer/dryer for total convenience. Villa rental guests can look forward to great accommodations and resort amenities with features such as:

- One-, two- and three-bedroom villas
- Multiple TVs and DVD player
- Master suite with king-size bed and master bath area
- Guest room(s) with bar-size refrigerator, microwave, king bed and queen sofa bed
- Full-service clubhouse, swimming pools and fitness centers at most resorts
- Daily housekeeping service

**Competitive set:** Starwood, Disney Vacation Club, Hilton Grand Vacation Club

**Lodging segment:** Upper Upscale



### GRAND RESIDENCES BY MARRIOTT®

Grand Residences by Marriott combines the personal service of a luxury resort with the design and amenities of an apartment home or studio. Stately and spacious one-to-three-bedroom floor plans are ideal for extended stays — and discerning tastes. Located in such premier destinations as Lake Tahoe, California, and London, these second home-style resorts offer guests a variety of fine amenities and services including:

- Attentive, personalized service through a very close guest-to-staff ratio
- Full kitchens available with select floor plans
- Multiple TVs and DVD player
- State-of-the-art health club with sauna
- 24-hour concierge

**Competitive set:** Starwood, Hilton, Four Seasons

**Lodging segment:** Upper Upscale



## MARRIOTT WELCOMES



### GAYLORD HOTELS®

With its trademark “everything-in-one-place” dynamic, Gaylord Hotels offers exciting convention, entertainment and lifestyle experiences in the Nashville, Orlando, Dallas and Washington, D.C. areas. Known for its impressive scale and flawless customer service, Gaylord Hotels appeals not only as spectacular meeting venues, but to families and leisure travelers who enjoy outstanding on-property dining, shopping and entertainment options. Guests will discover environments that capture the spirit of the region. Enjoy world-class spas and recreational opportunities. Sample a variety of restaurants and bars. And have the confidence that comes from working with proactive and passionate meeting experts who excel at combining the magnificence of these resorts with a personal touch to guarantee every meeting’s success. At Gaylord Hotels, guests will enjoy:

- Luxurious guest rooms, including suites and atrium garden views
- Majestic, climate-controlled glass atriums with indoor gardens, winding pathways and sparkling waterfalls
- Signature restaurants, eclectic shopping and live entertainment
- 24-hour in-room dining
- The DreamWorks Experience featuring favorite characters from such DreamWorks Animation films as Shrek, Kung Fu Panda and Madagascar
- Relâche Spa and Salon featuring a full array of treatments, full-service salon, sauna, steam room and fitness center
- Flexible meeting, convention, exhibit and pre-function space
- Exquisite ballrooms
- Outdoor function space

**Lodging segment:** Upper Upscale

